

Moemoeā – Our Vision

Ngā toi Māori is visible everywhere and highly valued, as part of New Zealand’s distinct identity, which is admired globally.

HOW WE’LL KNOW IF WE ARE SUCCESSFUL

These poutama reflect our progress, working in partnership with others, towards reaching our vision.

Joining with others

Partnering with Crown organisations and leading cultural agencies

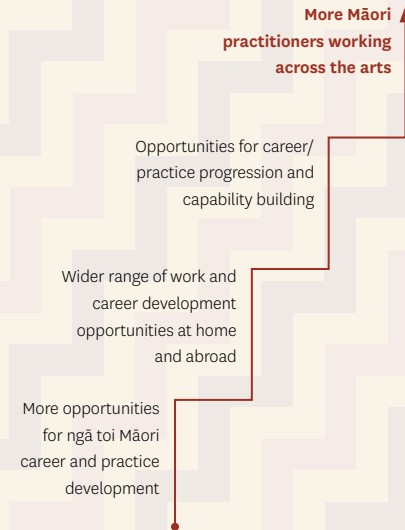
Working together to co-create an ecosystem that supports ngā toi Māori.



Effecting change ourselves

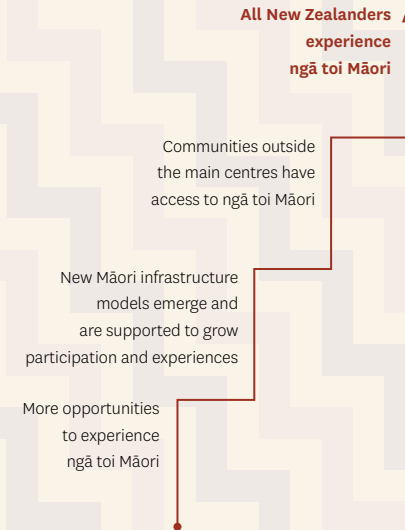
Advancing ngā toi Māori practice development

Strengthening ngā toi Māori and ngā toi Māori practitioners’ reputation for excellence.



Increasing public engagement with ngā toi Māori

Promoting engagement, access and visibility.



Building a stronger sector to advance ngā toi Māori aspirations

Developing the sector’s support for ngā toi Māori and mātauranga Māori.



Te Hā o ngā Toi

WHAT WILL I SEE?



If you're a ngā Toi Māori artist...

You'll see more money and support available from Creative New Zealand Toi Aotearoa to help advance your ngā toi Māori practice, and more opportunities to get involved in the design of new initiatives.



If you're an arts organisation we currently fund...

You'll see Creative New Zealand Toi Aotearoa working with you to share more examples of good practice, promotion, support and advocacy for ngā toi Māori, and more opportunities to get involved in the design of our new programmes.



If you're someone who wants to experience ngā Toi Māori...

You'll see more ngā toi Māori content and opportunities to experience ngā toi Māori across the country, especially outside of the main centres.



If you're a Crown organisation or cultural agency...

You'll see an open invite from Creative New Zealand Toi Aotearoa to join us as we implement Te Hā o ngā Toi to drive a shared agenda to advance ngā toi Māori.

About Us

Creative New Zealand encourages, promotes and supports the arts in New Zealand for the benefit of all New Zealanders through funding, capability building, our international programme and advocacy.


The Arts Council is responsible for setting Creative New Zealand's organisational strategy, including Te Hā o ngā Toi. The Arts Council consists of members appointed by the Minister for Arts, Culture and Heritage.


In developing Te Hā o ngā Toi, the Arts Council was guided by the members of Te Komiti Māori:

- Suzanne Ellison (Kai Tahu and Te Atiawa)
- Professor Taiarahia Black (Ngāi Tūhoe, Ngāti Tūwharetoa and Te Whānau-ā-Apanui)
- Dean Whiting (Te Whānau-ā-Apanui)
- Karl Johnstone (Rongowhakaata, Te Aitanga-ā-Mahaki and Ngāi Tāmanuhiri)


Cover: *Kotahi*, Atamira Dance Company. Photo: Charles Howell

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Lottery Grants Board
Te Puna Tahua
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ARTS COUNCIL OF NEW ZEALAND TOI AOTEAROA



Te Hā o ngā Toi

Māori Arts Strategy 2019-2024