

Building Business Capability for Individual Practitioners Fund



What we will cover today

- Fund's purpose
- Eligibility
- The kinds of activities we will fund (and what we won't)
- What to include in your application
- Assessment criteria
- Checklist
- Key dates and contacts
- Your questions



Fund's purpose:

“This fund offers grants to support **individual artists and arts practitioners** to develop skills that **increase their career sustainability and future-proof their business practice**. Individual artists and arts practitioners can apply for activities that help them remain relevant to audiences and communities and become more resilient to changing environments.”

Funding round limit of 100 applications

- Limited budget and we want to ensure a higher success rate
- We want to be able to manage demand
- You can also apply for funding through our Arts Grants.



Eligibility criteria

- **Choose a funding pool:** General arts, ngā toi Māori, Pacific arts
- **Project timing:** must be between 3 June 2022 – 2 June 2023
- Project must directly **benefit NZ artists or arts practitioners**
- You must have a **track record** of experience and success.



What the Fund covers

Between \$5,000 - \$10,000, can include one OR a combination of the following:

● Research + Planning

e.g. developing or revising business or risk management strategies, researching new audiences and income streams.

● Prof. development

e.g. financial training course, attendance at marketing workshops or industry conferences.

● Inclusion

e.g. building cultural competence, training to recognise and address unconscious bias, disability responsiveness training.

● Digital skills

e.g. digital strategy development, fundraising using e-commerce, online content development.

● Manawaroa/Resilience

e.g. stress management training, wellbeing and hauora/health coaching.

● Digital tools (capex)

e.g. financial management software, Zoom subscription, live streaming tools, up to \$3,000.



What the Fund doesn't cover

● Your artistic practice

The fund does not support costs related to the research, development, creation and presentation of artistic practice.

● Project costs for your artistic practice

The fund does not support the development or presentation costs relating to an artistic project.

● Budgets less than \$5,000 ●

We have a minimum threshold for the fund to ensure we can support you to a level that will have a long-term impact on your career.

● Organisations

The fund is strictly to support individual arts practitioners, rather than organisations.

● Costs incurred before 3 June 2022

We won't fund retrospective costs prior to the funding decision date.

● Only capex costs

You can apply for up to \$3,000 worth of capital expenditure costs, though these are to support your overall project.



What to include in your application

We will be asking you four key questions:

- **What:** *what is the support you need and why, how it will benefit your career long-term*
- **How:** *where, when and how you plan to deliver your capability/skills development project*
- **Who:** *tell us about yourself and the other key people/organisations involved in the project*
- **How much:** *the budget*



What to include in your application

- Your artistic CV
- CVs/bios of any contractors or providers and confirmation of their availability
- Quotes or fees
- Timeline
- Budget, including remuneration for your own time to undertake the mahi
- COVID-19 Contingency plan
- **NEW (optional):** a video or audio file (5 mins max length) as part of your application.



Assessment criteria

- **Timely** – why is this support needed now?
- **Impact** – will your project achieve the desired goal/s and have long term benefits for your sustainability?
- **Planning** – is your plan and timeline realistic?
- **Budget** – is your budget thorough and accurate?
- **People** – do the people involved have the skills and experience to deliver your project?



Keen to apply? Here's your checklist

● Look at the assessment criteria

Think like an assessor and consider what you will need to tell us to help us assess your project.

● Read the Guidelines & FAQs

Don't forget to look at our funding guidelines and FAQs on our website too as these will be updated.

● Prepare your budget

Our project budget template and helpful videos are on our website.

● Gather your support material

Double check you have everything that's required by reading those funding guidelines.

● Decide your funding pool

General arts, ngā toi Māori, Pacific arts – remember you can only choose one!





Final key info

Fund opens **9am, Monday 28 March**

Fund closes **1pm, 22 April OR once 100 applications have been submitted**

You'll be notified on **3 June**

Fund information:

creativenz.govt.nz/building-business-capability

FAQs:

creativenz.govt.nz/building-business-capability-faqs

More information or advice:

capability@creativenz.govt.nz