

Frequently Asked Questions

Creative New Zealand COVID-19 response – 12-month investment plan (July 2020-June 2021)

Here are answers to some questions we've been asked about our 12-month investment plan. Have a read through and, if you have a question that isn't answered here, on our website or in our guidelines, email us at funding@creativenz.govt.nz

Quick guide to this document:

- This is a living document we update as needed with new questions or updated answers. You'll find **new questions at the end of the relevant section**, dated for when they were added, and not necessarily listed in order of importance.
- You'll find answers to questions about funds for organisations that are part of our Toi Uru Kahikatea and Toi Tōtara Haemata programmes on our website – see [Capability Fund and Adaptation Fund FAQs](#).
- Want to know how to apply for **government funding for lost income due to COVID-19**? We've got some suggestions – see question 1.6.
- If you're not be able to deliver a project we've already agreed to fund, you can read our [Advice about currently funded projects](#) on our website.
- To find all **updates about our COVID-19 response**, go to our [COVID-19 response page](#) on our website. You'll also find other resources you might find useful by scrolling to the bottom of the page.
- To stay up-to-date, check our website for recent [news items](#), **sign-up for our newsletter** (on our [website homepage](#) – scroll down to the sign-up bar) and **follow us on social media** (Facebook, Instagram and Twitter).
- You've read everything and have further questions? Send us an email and we'll arrange to call you back: funding@creativenz.govt.nz

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1. OVERVIEW: COVID-19 RESPONSE PLAN

1.1 What can you tell me about the next phase of your COVID-19 response? (updated 13 August)

[On 10 July](#), Creative New Zealand announced further funding to help the arts sector adapt in uncertain and unpredictable times. It's a 12-month programme of investment through to June 2021, with the first decisions notified in mid-September 2020.

We intend to devote the majority of the \$25 million new money from the Government to this programme as we know it will continue to be a very uncertain time for our arts community.

As part of the programme, we've adapted our regular Arts Grants programme, offering many of the special opportunities for artists that were suspended due to COVID-19, continuing our support for key arts organisations and the Creative Communities Scheme, and adding a new initiative that encourages and incentivises regional arts development.

We designed our current 12-month investment programme (2020/2021) for an alert level 1 environment and have made some small adjustments to enable us to be consistent with the government's response to the COVID-19 environment.

We'll continue to comply with government advisories (including alert levels) and/or border controls and exercise our judgement regarding our programmes and funding opportunities. For this reason,

when making funding decisions, we may decline a programme or project if it is not viable at the time of notification, regardless of when the project is planned to take place.

1.2 Where is the funding coming from? (updated 28 August)

Creative New Zealand intends to devote the additional \$25 million in new money announced by the Government in May to this programme of investment. This is additional to our annual investment, which will be confirmed by the Arts Council at the end of August as part of finalising its 2020/21 budget (this is done every year in August).

We continue to share our sector knowledge and connections with Manatū Taonga Ministry for Culture & Heritage, as they work to develop the Government's wider \$175 million arts and music recovery package. Once we have a better understanding of our role in supporting aspects of this package we will communicate with the sector.

1.3 What's the purpose of this 12-month programme of investment? (updated 28 August)

The programme includes investment in critical core infrastructure and new opportunities to support the arts sector, as it works to survive, adapt and seek new ways to engage the public in a COVID-19-impacted environment.

It's important to note that this funding programme is part of our wider work for the next 12 months (our financial year runs from 1 July 2020 through to 30 June 2021), which includes implementing our key strategies, working with partners, and our work to advocate for the value of the arts.

The investment programme is designed to deliver to our strategic outcomes (Stronger arts; Greater public engagement with the arts; and Stronger arts sector, including building resilience), and to align with the features of our [Investment Strategy Te Ara Whakamua 2018–2023](#), our [Te Hā o ngā Toi—Māori Arts Strategy 2019–2024](#) and our [Pacific Arts Strategy 2018–2023](#).

The additional funding enables us to amplify those strategic outcomes and provide new opportunities, while retaining some flexibility so we're able to manage our delivery and respond to the Government's wider arts and music recovery package.

We've also made small adjustments to be consistent with the Government's response to COVID-19.

The programme offers key opportunities that:

- incentivise local and regional investment in the development and presentation of new local arts activity outside the main centres (Auckland, Wellington and Christchurch) (**Ngā Toi ā Rohe – Arts in the Regions Fund**)
- support artists, arts practitioners and arts organisations (including collectives and groups) to deliver a regular or continuous programme of activity over a 12-month period and/or produce or present a significant event or project (**Annual Arts Grants**, announced earlier in the year but suspended)

- support transformation or significant development to organisation's business model and/or artistic practice. (**Adaptation Fund** for Tōtara and Kahikatea organisations)
- support organisations to address immediate organisational needs and to help stabilise and increase the sustainability of their businesses in response to the impacts of the COVID-19 environment. (**Capability Fund** for Tōtara and Kahikatea organisations)
- provide a second phase of funding for Tōtara and Kahikatea organisations to address the ongoing financial impact of COVID-19, in addition to their contracted activity (more information mid-September).

1.4 What consultation did you do to develop the programme?

The programme has been designed to align with our guiding strategies, which were developed in consultation with the arts community. This ensures that we continue to recognise and respond to the needs of the arts in Aotearoa New Zealand within a challenging and changing environment.

We've been engaging with the sector as part of the delivery of Phase 1 of our COVID-19 response (our Emergency Response Package, with delivery completed in mid-July), and have incorporated feedback from this phase into the design of the new programme of investment.

1.5 What's the difference between this and the Phase 1 Emergency Response Package?

Phase 1 was an emergency response, to support the arts sector when it was suddenly unable to work (for example, due to limits on mass gatherings and then lockdown). This 12-month programme is about supporting the sector to survive and adapt to a 'new normal', in an environment that still has challenges and uncertainties due to COVID-19.

We'll continue to support artists and arts practitioners and arts organisations (including groups and collectives), as they transition into a COVID-19-impacted 'new normal' – focusing on the area we're the most uniquely placed to provide support: arts development.

In delivering this new 12-month programme we're:

- incorporating learnings and feedback from our Phase 1 response, by providing opportunities for support that remain efficient, effective and flexible, as well as sustainable for our organisation.
- adapting our regular Arts Grants programme (incorporating some of the Arts Continuity Grant processes that proved popular while also working to manage demand, such as quick processing and decision-making, but placing some limits on the number of applications)
- offering some of the special opportunities suspended due to COVID-19
- including the opportunity to apply for support for aspects of international activity through Arts Grants
- continuing our support of the Creative Communities Scheme (administered by local councils).

1.6 Will you be offering the Emergency Relief Grant (WINZ wage subsidy extension top-up)? (updated 25 September)

We have no current plans to offer the Emergency Relief Grant for loss of income. We're offering more opportunities as part of this next phase, in the area we're the most uniquely placed to provide support: arts development.

As outlined on the Work and Income (WINZ) website, as an employer or as a sole trader you may be eligible for:

- [COVID-19 Income Relief Payment](#) for people who have lost their last job or self-employment from 1 March 2020 to 30 October 2020 (inclusive) because of the impacts of COVID-19.
- [COVID-19 Leave Support Scheme](#) (four-week payment) to cover those who can't go into work because they are in one of the affected groups (for example, have come into contact with someone with COVID-19 and must self-isolate), and Ministry of Health guidelines recommend they stay at home, and they can't work from home.

The Government is also offering a Small Business Cash Flow Loan through Inland Revenue (IRD) – extended through to 31 December 2020. Under this scheme, eligible organisations and small businesses (including contractors, sole traders and self-employed), may be eligible for a one-off loan if they have been adversely affected by COVID-19, including an interest-free period of one year if paid back within that year. Read more about the scheme on [IRD's website](#)

You could also have a look at the website business.govt.nz a central hub with a section dedicated to the government's COVID-19 response in relation to small businesses. You can [sign-up for updates](#)

1.7 There was huge demand for funding through Phase 1. Are you expecting the same response to these opportunities?

We've prepared for high demand due to our recent experience. Demand for arts funding, particularly in the contestable grants space, has been intensifying for some time – well beyond our ability to meet all requests – and rose above all expectation earlier this year, with an unprecedented number of applications to the opportunities available through our Phase 1 COVID-19 Emergency Response Package.

We receive many more applications that meet our criteria than we are able to fund and a decline is not necessarily a reflection of the quality or value of an application.

As mentioned in our announcements on [3 July](#) and [10 July](#) (both on our website), even with the additional one-off funding boost this year, we won't be able to satisfy all requests for support. So we've reviewed our processes to best manage demand – while also improving the experience for those applying. We've incorporated learnings and feedback from Phase 1, and are providing opportunities for support that remain efficient, effective and flexible, as well as sustainable for our organisation.

We'll continue to support artists and practitioners, arts groups and arts organisations, as they transition into a COVID-19-impacted 'new normal', recognising there will still not be enough funding to meet the increasing demand. See more about our Phase 1 emergency response in Section 9.

1.8 What's happening with the international programme?

Due to the global impact of COVID-19, the majority of the international funding programmes are on hold for our current financial year (July 2020 to June 2021). However, funding is available through our Arts Grants programme to support New Zealand artists, arts practitioners, arts groups and arts organisations to engage in a variety of international activity, including the presentation of art works. Read more in our [International activity guidelines](#)

Our International Programme Review (started in August 2019) is also on hold, but we expect that the second phase consultation will recommence towards the end of the year. The outcomes will influence the design of the 2021/2022 programme.

During 2020/2021 the International team will deliver a number of targeted initiatives to ensure our artists and arts practitioners remain engaged with international peers, platforms and audiences. This will include virtual market development engagement and capability building.

Read more about the [International programme](#) on our website.

1.9 Where can I find out more about your wider 12-month programme?

You'll find the latest information about the full programme of opportunities on the [12-month funding calendar](#) on our website. We'll provide more information on our website as we open each opportunity, under [Funds](#).

You can watch a recording of our [Special Online Hui](#) about the programme (a live Q&A session, held on Tuesday 14 July in partnership with PANNZ and Auckland Live) on YouTube (with NZSL interpreting and captioning). This was followed by Zono (Zoom fono) with the Pacific arts community on 16 and 30 July and an initial Zui (Zoom hui) with the toi Māori community on 17 July.

We'll share information about future online hui on our social media channels (Facebook, Instagram and Twitter).

If you haven't already, subscribe to our newsletter (go to our [website homepage](#) and scroll to the 'Sign-up' bar, just above the footer) or follow us on Facebook, Instagram or Twitter to receive information about these and future funding opportunities.

It's important to note that this funding programme is part of our wider work for the next 12 months (our financial year runs from 1 July 2020 through to 30 June 2021), which includes implementing our key strategies, working with partners, and our work to advocate for the value of the arts.

1.10 Why are some opportunities not being offered?

We're offering many of the funds and 'special opportunities' suspended due to COVID-19, including a number that align with our Māori and Pacific arts strategies.

We're also prioritising our resources to deliver the \$25 million effectively, while remaining flexible to respond to the Government's wider arts and music recovery package, so we're unable to offer the full range of our usual opportunities or initiatives over this next 12-month period.

There are more opportunities and boosted funding for those core aspects of the programme, including our regular Arts Grants programme. We've re-instated funds that had to be suspended earlier in the year while we focused on our initial COVID-19 emergency response. This includes the previously announced Annual Arts Grants (supporting annual planning and significant projects/events) and the new Ngā Toi ā Rohe – Arts in the Regions Fund (supporting regional and community arts infrastructure).

1.11 What happens if there is a return to a higher COVID-19 alert level? (added 13 August)

Our first priority will be to monitor any situation and position ourselves to respond quickly, with flexibility, so that we are able to further support the sector as required.

We've adjusted our 12-month investment programme (2020/2021) to ensure applications can be made consistent with the Government's response to the changing COVID-19 environment.

While we hope any increased alert level will be temporary, we can't rule out changing the 2020/2021 programme, including funding opportunities, to enable us to respond where the need is greatest.

We'll also continue to comply with government advisories (including alert levels) and/or border controls and exercise our judgement regarding our programmes and funding opportunities. For this reason, when making funding decisions, we may decline a programme or project if it is not viable at the time of notification, regardless of when the project is planned to take place.

We'll continue to provide regular information on our website and in social media so you can easily keep up to date with any changes.

2. COVID-19-DRIVEN INVESTMENT PROGRAMME

2.1 Who's eligible for the different opportunities? How much can I apply for?

We'll continue to support artists, arts practitioners and arts organisations (including groups and collectives), as well as our existing Tōtara and Kahikatea investment organisations, as they transition into a COVID-19-impacted 'new normal', recognising there will not be enough funding to meet the increasing demand. We'll also deliver specific funding to the regions outside of the main centres of Auckland, Wellington and Christchurch.

We've developed a [12-month funding calendar](#) with opening, closing and notification dates and information on processes (including changes to Arts Grants).

Full details, including eligibility criteria will be available under [Funds](#) on our website when each opportunity opens.

You can read more about eligibility in our [funding guidelines](#)

2.2 Can I (an individual) apply if I've never received Creative New Zealand funding before?

Yes. You can apply for funding if you've never received Creative New Zealand funding before. You will need to look at each opportunity as it opens to check the specific eligibility criteria. You'll find opening dates in our [12-month funding calendar](#)

Note that our funding is focused on specific artforms, listed in our [funding guidelines](#), with further definitions in our [glossary](#). You will need to meet the eligibility criteria detailed under each grant opportunity, and include a track record in the arts (you'll also find guidance on track record requirements under each artform in the funding guidelines).

Track record: To be eligible for funding, an individual or arts organisation must have some experience and must have achieved recognition and success in the area of arts practice for which they're applying for support. The level of experience, recognition and success vary according to the type of grant or investment you're applying for.

One way to increase your experience, and give you the sort of recognition we're looking for, can be to collaborate with more experienced practitioners or collectives on a project that supports your arts practice and will be a useful example of something you've done.

If you're unsure whether you have enough experience, contact us to speak to one of our funding advisers for guidance.

You might also find our [other sources of funding](#) information useful.

2.3 Will you have dedicated ngā toi Māori and Pacific arts funding?

Yes. There will be funding available for Māori and Pacific arts to ensure we deliver to our commitment to Māori under the Treaty of Waitangi, and the impact and relevance of a bi-cultural environment, as well as recognise the role of Pacific Island peoples and the cultural diversity of the people of New Zealand.

As well as applying under ngā toi Māori or Pacific arts categories in Arts Grants, other opportunities include:

- Toi Ake Fund
- Toi Tipu Toi Rea – Emerging Māori Artist Fund
- Moana Nui a Kiva Fund (opening in 2021 subject to border restrictions)
- Fiji and Samoa artist residencies (opening in 2021 subject to border restrictions).

You'll find more about these opportunities in the [12-month funding calendar](#) on our website.

The guiding principles that direct all of our investments (mandated in legislation, in the [Arts Council of New Zealand Toi Aotearoa Act 2014](#)) are to recognise and uphold:

- the role in the arts of Māori as tangata whenua*
- the arts of the Pacific Island peoples of New Zealand
- the cultural diversity of the people of New Zealand
- participation, access, excellence, innovation, professionalism and advocacy.

*tangata whenua – “people of the land ... those who have authority in a particular place”, quoting *Te Ara—The Encyclopedia of New Zealand* (a great source of Aotearoa New Zealand history).

Our funding decisions are guided by our [Investment Strategy Te Ara Whakamua 2018–2023](#), which recognises and responds to the ways in which Aotearoa New Zealand is changing – such as demographic changes, including increasing diversity, recognising the role of iwi and Māori, and the imperative to deliver to under-served communities.

Aligned with this, our work is guided by our [Te Hā o ngā Toi - Māori Arts Strategy 2019-2024](#) and our [Pacific Arts Strategy 2018-2023](#).

We want to be flexible through this difficult time, so anticipate we’ll adjust our support accordingly.

2.4 Is there a different process if I’m a Māori or Pasifika artist, arts practitioner, arts group or arts organisation, or my work is for a Māori or Pasifika audience?

Yes, if you apply under ngā toi Māori or Pacific arts categories in Arts Grants. We’re very focused on how we support our Māori and Pacific arts communities. Your application will be assessed by Māori and/or Pacific peer assessors.

To apply to Māori arts:

- **individuals** must be Tangata Whenua Māori or your proposed project must be managed or directed by Māori
- **organisations** must be Māori-led. If an organisation is applying for funding on behalf of an individual, that person must also be Māori.

To apply to Pacific arts – whether you’re an individual or organisation:

- you must be a New Zealand citizen or New Zealand permanent resident
- your project must align to our Pacific Arts Strategy, and Kaupapa Pasifika must be evident in the practice of the project
- non-Pacific individuals or organisations are eligible, but the project must deliver outcomes to Pacific art and artists.

Māori and Pacific artists can also choose to apply under our general funding category.

We’re committed to supporting the Māori and Pacific arts organisations that submitted an Expression of Interest in March 2020 to our developmental programme, Te Puāwaitanga. This programme remains suspended so we are offering these organisations the opportunity to apply for the new Annual Arts Grants and the new Capability Fund (the latter is only open to organisations in the Tōtara and Kahikatea investment programmes.)

We’ve also reinstated a number of ‘special opportunities’ with a focus on supporting projects that align with the Māori and Pacific arts strategies, and were suspended due to COVID-19. For example, Toi Ake Fund, Toi Tipu Toi Rea – Emerging Māori Artist Fund, and also the new Moana Nui a Kiva Fund and Pacific residencies (opening subject to border restrictions).

2.5 What consideration is there for supporting artists and arts practitioners from under-represented or at-risk groups, or the artists, arts practitioners, arts groups and arts organisations supporting people in those groups?

We're committed to accessibility and diversity, both elements of the strategic outcomes that direct our work and reflected in the purposes of our 12-month programmes. We're actively seeking proposals that deliver to the broadest possible range of artform, genre, artist and audience.

Our overall programme is aligned with our [Diversity in the Arts](#) policy, with funding available for work that is by, with and/or for under-represented groups.

One of the Arts Grants programme purposes is: "Opportunities for diverse communities to access and participate in high-quality arts experiences." That purpose is aligned with our over-riding [Investment Strategy Te Ara Whakamua 2018–2023](#), which reflects our commitment to diversity and reach as a key feature.

We work to maintain and develop:

- Investment in a range of arts practices reflecting New Zealand's growing diversity.
- Investment that ensures communities across New Zealand can participate in and experience the arts, and investment that engages with under-represented communities.
- Investment that engages with new audiences, in New Zealand and internationally.
- Investment in the delivery of art through digital channels in order to increase arts participation and audience size.
- Investment aligned with international opportunities that expand arts practices and demand for New Zealand arts.

2.6 Do I need to pay tax on Creative New Zealand funding?

- You'll find information about [tax on grants and subsidies on the IRD website](#) - you could check with the IRD or a professional adviser about your specific situation.
- If you're registered for GST, we will pay GST on top of the grant amount.
- You'll also find information about [how to make tax time easier](#) on the government's website for small businesses.

3. ARTS GRANTS

See full details about the open [Arts Grants](#) opportunity on our website.

What's changed from previous Arts Grants programmes?

- We've adapted our regular Arts Grants programme and will process more Arts Grants applications within 12 months than we have in previous years, and with an increased budget. Based on recent demand for our contestable funding, we know it still won't be enough to meet demand.

- We've spread the opportunity to apply across more rounds, to provide those applying with more flexibility in choosing when they can apply and to help us manage the demand. We'll also maintain the shorter decision-making process we introduced in our initial emergency COVID-19 response.
- Through the 'new-look' Arts Grants we're:
 - providing eight rounds between August 2020 and June 2021
 - accepting a maximum of two applications from an artist, arts practitioner or arts organisation (including groups and collectives) across the eight rounds (you can only submit one application in any round)
 - working to shorter decision-making timeframes than previously offered in Arts Grants – notifying results three weeks after the closing date
 - following a continuous process, with one round opening as another closes in most instances
 - in order to manage the demand and our budget, we've introduced a limit of up to 200 applications able to be submitted for each round (a total of 1,600 applications can be submitted across all eight rounds, including within the three funding pools (General arts, Ngā toi Māori and Pacific arts).

3.1 ELIGIBILITY: ARTS GRANTS

3.1.1 How will I know if my project is eligible for an Arts Grant?

All of the eligibility requirements are explained on our website. Under [Arts Grants](#), read the section Check your eligibility.

You must be a New Zealand citizen or permanent resident – you don't have to be based in New Zealand and can be living overseas and delivering your work to an overseas audience.

If applying as an arts organisation, you can be based in New Zealand or overseas. International arts organisations can apply but the application must show direct benefit to New Zealand arts.

You don't have to have applied previously to Creative New Zealand for funding but you will need to meet the eligibility criteria.

Your project or activities must directly benefit New Zealand arts, artists or arts practitioners.

You must have a track record of experience and success.

You'll find more information about eligibility, artforms and related track record and outcomes in our [funding guidelines](#)

3.1.2 I've previously made three Arts Grants applications in a year for our annual activity. Why can I now only make two Arts Grants applications in a year?

Even with the \$25 million one-off funding boost this year we will not be able to satisfy all requests for support, so we're looking at how to best manage demand, and to allow for new applicants and types of projects to succeed.

You can make two applications in total across the eight rounds (and only one application in a round). Some individuals and organisations may be eligible for the new Annual Arts Grants funding and organisations should also consider the Ngā Toi ā Rohe – Arts in the Regions Fund. See sections 4 and 5 below.

Check the [12-month funding calendar](#), recently published on our website to give you the ability to plan over a 12-month period. We've increased the frequency of rounds to give you more flexibility and an opportunity to align your project(s) with funding timeframes.

3.1.3 Can I resubmit an application that was declined in a previous funding round?

No. Projects previously declined across any Creative New Zealand funding opportunities cannot be resubmitted.

However, if you had an application prepared or submitted via our online application portal for a fund that was suspended due to COVID-19, and you have not resubmitted this for an Arts Continuity Grant, you can take content from it for an Arts Grant application. Your application is still available in the portal so you'll be able to access it there.

[General funding guidelines](#) will continue to apply. Your project, or project phase, must not have already received funding from any of our funding programmes or initiatives, including the Creative Communities Scheme administered on our behalf by local councils.

3.1.4 I applied for an Arts Continuity Grant (successfully or unsuccessfully) for part of a project I'm working on, so it could be delivered within the required timeframe (by 30 Sept 2020). Can I now apply for funding for another part or the rest of my project?

If there are any remaining phases of your project that you can realistically complete within 15 months of funding being notified, you are able to apply. Note, we cannot guarantee we will fund subsequent phases of a project we have previously supported.

3.1.5 Does someone applying need to have successfully reported back on their Arts Continuity Grant project to apply to Arts Grants in 2020/21?

No. If your Arts Continuity Grant report isn't due yet you don't have to have completed it before applying.

3.1.6 If my project (for example, a festival) delivers more than one activity, can I apply for multiple grants for each discrete activity?

You can apply for a number of different activities (or phases of activities) under one application, for a maximum total grant of \$75,000. You need to be confident you can complete all activities or activity phases included in the application within 15 months of funding being notified.

Applications for an Arts Grant can be made by individuals or by organisations. Note that you can only apply once as an individual and once as an organisation:

- If you're applying as an individual, the project must be around your individual area of arts practice.
- If you're applying on behalf of an organisation, with the organisation as the applicant, that project must involve the organisation and its programme.

You can be involved and part of other applications from individuals and organisations but they must be for separate projects and show no duplication.

3.1.7 My project (for example, writing) will not be completed within 15 months of funding being notified. What should I do?

We recommend you divide your project into phases and apply for support for those phases you can realistically complete within 15 months of funding being notified. Note, we cannot guarantee we will fund subsequent phases of your project.

Use the [12-month funding calendar](#) on our website to help in planning your work. We've increased the frequency of rounds to give you more flexibility and an opportunity to align your project(s) with funding timeframes.

3.1.8 Can I apply for funding for an event that takes place more than 15 months after funding will be notified?

You can only apply for funding towards the **planning** phase of an event that takes place later than the required timeframe.

Use the [12-month funding calendar](#) on our website to help in planning your work. We've increased the frequency of rounds to give you more flexibility and an opportunity to align your project(s) with funding timeframes.

3.1.9 How much flexibility can our project have, given we don't know whether the government's COVID-19 alert levels might change? (updated 13 August)

When applying, you'll need to ensure your project will be possible within the government alert level current at the time of notification. We suggest you also describe any potential changes you might make if the alert level is lower or higher when we are making our decision (just prior to the round notification date published in the [funding calendar](#)).

If you've already submitted your application you can email us at funding@creativenz.govt.nz to:

- add an additional piece of support material which describes how the project can be delivered at different alert levels (in PDF file format). This must be supplied by the published closing date of the round.
- ask us to unsubmit your application, so you can either rework it due to the alert level changes and resubmit it, or wait to submit it a later round.

Note, there's no guarantee an unsubmitted application can be resubmitted in that same round. In other words, if you unsubmit your proposal to make changes and in the meantime 200 applications have been received we cannot guarantee your "place".

Also note, Arts Grants round closing dates are dependent on when 200 applications have been submitted and may be earlier than published in the funding calendar. At least twice daily, we update the number of submitted applications to an open round. You can check this information in the Arts Grants Funding Round 'More Details' section of the portal.

You may decide to unsubmit your application and not resubmit it at this time – your unsubmitted application will be available for you to copy into an application for a new round if you want to wait.

We will also continue to comply with government advisories (including alert levels) and/or border controls. For this reason, when making funding decisions, we may decline a programme or project if it is not viable at the time of notification, regardless of when the project is planned to take place.

3.1.10 Can I apply for funding for a project that I've already started on, for costs already incurred?

No, you can't apply for retrospective costs. If there are any remaining phases of your project that you can realistically complete within the required timeframe of the Arts Grant round, you could apply for funding for them.

Note, we cannot guarantee we will fund subsequent phases of your project.

3.1.11 What period can I claim project costs for?

You can only apply for project costs from the date of notification of the round that you have applied in.

3.1.12 Some additional capital items were made eligible for Arts Continuity Grants. Will they be eligible for this programme?

No. Please see our [funding guidelines](#) for eligible capital expenditure.

Some capital items were supported through our short-term emergency Arts Continuity Grant, recognising that new methods of project delivery needed to be explored in the locked down environment. These are no longer eligible costs.

3.1.13 Can arts organisations apply for a grant to pay for overheads such as insurance, power and rent for a venue?

We're not able to support overhead costs unless they are specifically included as part of a project, meaning they might be accepted as part of an Arts Grant application. For example, rent for a studio, but only for the period that the project takes place.

See question 1.6 for information about government support for small businesses impacted by COVID-19.

3.1.14 There will likely be innovation, through digital platforms, livestreaming and digitising work, to make the work accessible. Are digital platforms and this kind of digital reframing or delivery of work eligible?

Yes, we already support new ways of working, including projects that allow artists, arts practitioners, arts groups and arts organisations to investigate new ways of working and take artistic risks.

The supported activity includes:

- research
- creative development
- professional development
- promotion
- [distribution](#) (including digital platforms and technologies).

3.1.15 Can I apply for international travel?

As explained on our website, under the See what's funded section of [Arts Grants](#), funding is available to support artists and arts practitioners to engage in a variety of international activity. Make sure you read this information and our updated [International activity guidelines](#) before submitting an application.

3.2 APPLICATION PROCESS AND TIMING: ARTS GRANTS

3.2.1 What's the difference between applying for this and previous Creative New Zealand funding?

The Arts Grants programme purposes are the same as they were before COVID-19 and the process is consistent with our usual application and assessment processes (we're looking at the quality of the idea, people, process and viability).

To manage the significant demand for funding and the available funds, and to ensure quick decisions, we've introduced an **application limit**. We can only process the first 200 applications submitted for each Arts Grants round (a total of 1,600 applications can be submitted across all eight rounds, an increase on our previous annual total).

Once 200 applications have been submitted, or the closing date has been reached, the round will close to any further submissions. If you have a draft application in the portal when the round closes, you will still be able to access it and copy any relevant sections of it into a new application to a new round.

To help people plan, we will regularly update the Arts Grants Funding Round 'More Details' section of the portal with the number of submitted applications. This is the first time we have introduced a limit, so we will monitor the number of submitted applications and determine how often we will need to update the portal information.

We've updated the guidance on our website in relation to COVID-19. As also detailed in [our panui of 12 August](#), when applying for funding you need to ensure you describe how your project will be delivered within the alert level current at the time you are due to receive notification of whether your application is successful.

3.2.2 Why can't I apply for less than \$5,000? What other funding options are there if my project request is less than \$5,000?

We've created a minimum threshold for Arts Grants as we were receiving an increasing number of applications for small amounts that were potentially duplicating other funding avenues and elevating our processing costs, including external assessment.

For funding below \$5,000, you could look to your local Creative Communities Scheme (administered through your local council), community trusts and pub charities. Crowdsourcing campaigns can also be effective ways to generate funding for smaller projects (for example, www.boosted.org.nz).

3.2.3 Will the funding be evenly spread to ensure the same funding is available across all rounds?

Yes. The Arts Council will finalise our budget for 2020/21 in August (this is done every year in August) and with our programme in place for a 12-month period we have the ability to plan and distribute our funds across all the opportunities and evenly across all eight rounds of the Arts Grants programme, including within the three funding pools (General arts, Ngā toi Māori and Pacific arts).

3.2.4 If I submit to an earlier Arts Grants round is it more likely that my project will be funded?

The process is contestable, and funding is highly contested given the demand, but your application will be treated consistently regardless of which round you apply to.

We'll distribute our funds evenly across all eight rounds of the Arts Grants programme, based on the maximum number of applications able to be submitted for each round.

Check the [12-month funding calendar](#) recently published on our website to give you more help in planning your work. We've increased the frequency of rounds to give you more flexibility and an opportunity to align your project(s) with funding timeframes.

3.2.5 Why do I need to provide information, as part of my application, about other funding, revenue or in-kind support for the project in my application?

If you can show all the income you have for a project it allows us to understand if the project is going to be viable. It means you can show you have enough income to cover the expenses. It can also show that other people care about the project and are willing to support it.

We don't have a set amount that we expect people to provide, and we also recognise that it's very difficult in the current environment to generate additional income. You won't be disadvantaged if you can't provide information about additional income.

3.2.6 Can I apply for two Arts Grants as well as other opportunities being offered (for example, the Louis Johnson New Writer's Bursary)?

It will depend on what else you want to apply for.

In the financial year 1 July 2020 to 30 June 2021, you can apply up to two times in total through the Arts Grants programme (which includes the Louis Johnson New Writer's Bursary, Toi Ake Fund, Toi Tipu Toi Rea – Emerging Māori Artist Fund, Tup Lang Choreographic Award and Todd New Writer's Bursary).

There are opportunities outside the Arts Grants programme that you might be eligible for. See the [12-month funding calendar](#) on our website.

3.2.7 What can I do if I've submitted an application and need to make changes due to COVID-19 alert level changes? (added 13 August)

We've answered in question 3.1.10 above.

3.3 ASSESSMENT: ARTS GRANTS

3.3.1 How many assessors will assess an application?

There will be two external assessors for each application. External peer assessors are selected based on their knowledge and experience in an [artform](#) and represent the [diversity](#) of those applying. We have a number of Māori and Pasifika assessors who assess applications to our Ngā toi Māori and Pacific arts funding pools or artforms.

You can read more about assessment, including criteria, in the Assessing applications section of the [Arts Grants](#) funding opportunity and in our [Funding guidelines - assessment](#)

3.3.2 I'm unsure if my project will be a good fit. Have the priorities shifted from the first phase funding? What will these look like?

The programme purposes for Arts Grants are the same as they were pre-COVID-19 but different to those for Arts Continuity Grants as they were part of our emergency response.

The programme purposes are:

- Sustaining careers for artists, arts practitioners, and arts organisations (including groups and collectives).
- Development of arts practice.
- Innovation in New Zealand arts.
- Opportunities for diverse communities to access and participate in high-quality arts experiences.

3.3.3 When can I expect to hear about my application?

Our current assessment and decision turnaround time is three weeks from the close of a round (check the [12-month funding calendar](#) for result notification dates).

We'll contact everyone directly, as well as posting results on our website and sharing them on social media.

4. ANNUAL ARTS GRANTS 2020

See full details about the open [Annual Arts Grants](#) opportunity on our website.

Why are you offering an Annual Arts Grant?

- We announced Annual Arts Grants earlier in 2020, as an opportunity to support eligible individuals, groups and organisations who have a track record of success with us to plan their activity and have longer-term security. This will also reduce the number of applications they must prepare and submit in any one year. The opportunity wasn't opened as we had to turn our attention to our COVID-19 emergency response, so we're excited to re-introduce it.
- Annual Arts Grants provide flexible options for arts organisations and individual artists seeking support for their programmes of activity or for significant projects. Annual Arts Grants are a new part of the contestable Arts Grants programme and align with the features of our Investment Strategy.
- Annual Arts Grants are only offered once in a year (there will only be one round).

4.1 ELIGIBILITY: ANNUAL ARTS GRANTS 2020

4.1.1 Why do you need to have received four grants or investment client funding from Creative New Zealand to be eligible?

The Annual Arts Grant is designed to support artists, arts practitioners, arts groups and arts organisations who have a track record of recent and regular funding success with us. We're committed to supporting resilience in the sector and this grant scheme enables those eligible to plan their activity and have longer-term funding security, as well as reduce the number of applications they need to prepare and submit.

The Annual Arts Grant is a substantial commitment on our part – \$150,000 over 12 months. We need to make sure that the individuals and organisations that apply have had experience delivering

successful grants and acquitting them in the past. We're looking for a level of maturity, in terms of the individual or the organisation and also a track record of success with us.

Note the application form is only available in the portal to those artists and arts organisations we believe meet these criteria. If you believe you are eligible and do not have access, or have further questions email [Funding Services](#)

If you're not eligible, you may be eligible to apply for up to two Arts Grants (up to \$75,000 each). You may also be eligible for other funding opportunities – see our [12-month funding calendar](#)

4.1.2 Have you set a limit on the number of applications you will process for Annual Arts Grants, like you have with Arts Grants?

No. We've done our modelling based on the individuals, groups and organisations who have regularly applied for funding and regularly been successful. This programme is designed for them.

4.1.3 Why does it seem harder for me to seek an Annual Arts Grant even though I'm a client that Creative New Zealand has invested in multiple times?

With a larger potential single grant, we seek reassurance of the strategic fit and viability of the application and delivery to our strategic outcomes. This is a contestable process and success for one application does not guarantee success for another.

If you apply unsuccessfully for an Annual Arts Grant you can still apply for up to two Arts Grants, from Round 4 (opening 19 October 2020). There are other funding opportunities that you might also be eligible for – see our [12-month funding calendar](#)

4.1.4 What is Te Puāwaitanga?

Te Puāwaitanga is a programme we introduced in 2017, to provide developmental support to organisations that have the potential to deliver strongly to Creative New Zealand's strategies. Te Puāwaitanga helps those selected to develop organisational strength in preparation for making an application to the Tōtara or Kahikatea investment programmes.

Every few years, the Arts Council looks at its strategic investments and, if it identifies any specific investment gaps that need addressing, may decide to open the programme. That happened earlier this year when, after careful analysis, the Arts Council agreed its current priority for the Tōtara and Kahikatea programmes is to increase the number of Māori-led and Pasifika-led arts organisations. In February we called for and received a number of expressions of interest from Māori and Pacific-led arts organisations interested in taking part. However, due to the need to focus on our response to COVID-19, Te Puāwaitanga was suspended and remains that way.

4.1.5 Are Annual Arts Grants a stepping stone into Creative New Zealand’s investment programmes?

No, this is separate to our investment programmes. The Annual Arts Grant is a new part of the annual, contestable Arts Grants programme. There is no guarantee that an individual or organisation will have ongoing success in applying for the annual funding.

Our revised Arts Grants programme aligns with the features of our Investment Strategy and provides flexible options for artists, arts practitioners, arts groups and arts organisations seeking support for their projects. We introduced the Annual Arts Grants round to enable eligible individuals, groups and organisations to plan their activity and have longer-term security, as well as reduce the number of applications they must prepare and submit.

4.1.6 Do you need to have successfully reported back on your Arts Continuity Grant project to apply to Annual Arts Grants in 2020?

No. If your Arts Continuity Grant report isn’t due yet you don’t have to have completed it before applying.

4.1.7 Are there any limits on the funding?

- The maximum amount you can apply for is \$150,000.
- Applications to ‘present a significant event or project’ must be between \$75,000 and \$150,000.
- Applications for ‘a continuous or regular programme of activity’ can be up to \$150,000.
- Lower limits apply to some project activities. For more information see our [Funding guidelines - activity guidelines and advice](#)

4.1.8 What will be the eligibility requirements for Annual Arts Grants 2021? If I successfully receive Arts Grants funding in Rounds 5, 6, 7 or 8, does that count towards my eligibility to apply for an Annual Arts Grant in 2021?

No. One of the current eligibility requirements for Annual Arts Grants is that the individual or organisation has received specific funding in the three **calendar** years 2017–2019. We anticipate that the requirement in 2021 will be that they have received specific funding in the three **calendar** years 2018–2020.

4.1.9 Can you apply to Ngā Toi ā Rohe – Arts in the Regions Fund as well as Annual Arts Grants?

Yes, if you’re an organisation you may be able to apply to the Ngā Toi ā Rohe – Arts in the Regions Fund as well as Annual Arts Grants.

Check the [12-month funding calendar](#) for opening and closing dates, and note that there is only one round for each.

Note also that if your Annual Arts Grant application is unsuccessful you will be able to apply for up to two Arts Grants from Round 4 (opening 19 October 2020).

4.1.10 How much flexibility can our project have, given we don't know whether the government's COVID-19 alert levels might change? (added 13 August)

We've answered in question 3.1.10 above, which applies to Annual Arts Grants as well as Arts Grants and special opportunities.

4.2 APPLICATION PROCESS AND TIMING: ANNUAL ARTS GRANTS 2020

4.2.1 I've recently submitted a project completion report for one of the listed grants. Can I now apply for an Annual Arts Grant? I don't seem to be able to access the application form on the portal.

We've reviewed who meets the eligibility criteria and made the application form available to them. If you believe you are eligible and don't have access to the application form, please email [Funding Services](#)

4.2.2 Can I resubmit a declined Annual Arts Grant application to Arts Grants or vice versa?

No. Projects previously declined across any Creative New Zealand funding opportunities cannot be resubmitted.

4.2.3 Why would I apply to Annual Arts Grants if I can apply for \$150,000 over two Arts Grants applications?

If you were successful, an Annual Arts Grant would give you surety of support for your programme of work or project over 12 months. You can apply for up to two Arts Grants if your application for an Annual Arts Grant is unsuccessful (from Round 4, opening 19 October 2020).

Please note that all project funding opportunities are contestable and the demand for funding is increasing so you may not be successful in any or all of your applications.

4.2.4 What can I do if I've submitted an application and need to adjust it due to COVID-19 alert level changes? (added 13 August)

We've answered in question 3.1.10 above, which applies to Annual Arts Grants as well as Arts Grants and special opportunities.

4.3 ASSESSMENT: ANNUAL ARTS GRANTS 2020

4.3.1 How will applications be assessed?

There will be three external assessors for each application. External peer assessors are selected based on their knowledge and experience in an [artform](#) and represent the [diversity](#) of those applying. We have a number of Māori and Pasifika assessors who assess applications to our Ngā toi Māori and Pacific arts funding pools or artforms.

For more information about the assessment process and criteria see the Annual Arts Grants Assessing applications section or our [Funding guidelines - assessment](#)

4.3.2 If my application is successful, what will this mean for other funding?

If your Annual Arts Grants application is successful, you will not be eligible for other Arts Grants during the 12-month period of your regular or continuous programme of activity or related to your significant event or project. You may still be eligible for other Creative New Zealand opportunities, such as Ngā Toi ā Rohe – Arts in the Regions Fund.

5. NGĀ TOI Ā ROHE – ARTS IN THE REGIONS FUND

See full details about the open [Ngā Toi ā Rohe – Arts in the Regions Fund](#) on our website.

Why have you launched this fund?

- This is a new opportunity we launched earlier in the year, but had to suspend together with other funding opportunities, while we focused on our COVID-19 emergency response. We're thrilled to be able to reintroduce this fund and provide additional support for the arts in the regions.

5.1 ELIGIBILITY: NGĀ TOI Ā ROHE – ARTS IN THE REGIONS FUND

5.1.1 Can you apply to Annual Arts Grants as well as Ngā Toi ā Rohe – Arts in the Regions Fund? (added 5 August)

Yes, these funds are separate so you are able to apply to both. You will need to be an organisation outside Auckland, Wellington or Christchurch to apply to the Ngā Toi ā Rohe – Arts in the Regions Fund.

5.1.2 Can venues apply for Creative New Zealand funding?

Venues such as marae, local venues, galleries and libraries are eligible as part of a Ngā Toi ā Rohe proposal. Note that we're unable to support ongoing venue costs.

6. WIDER GOVERNMENT INVESTMENT IN THE ARTS

6.1 How does this fit with the Government's \$175m arts and music recovery package? Is it part of that?

This \$25m investment is separate to the wider Government package.

In May, the Government announced that it would inject an additional \$25 million into Creative New Zealand's funding to support artists, arts practitioners, arts groups and arts organisations across the next two years. We're excited to have this additional \$25 million and we intend to invest the lion's share in this programme as we know it will continue to be a very uncertain time for our arts community.

We continue to work with Manatū Taonga Ministry for Culture & Heritage and other government agencies to understand what role we can play in supporting other initiatives announced in late May, including the further \$175 million for the Government's wider arts and music recovery package, and funding for Mātauranga Māori and Pasifika Festivals. Keep up-to-date with the latest developments in this space by subscribing to email updates from Mānatū Taonga Ministry for Culture and Heritage (who is leading this mahi) – [sign up on their website](#)

7. WRAP-UP OF PHASE 1 EMERGENCY RESPONSE PACKAGE

7.1 What's happening with Phase 1?

Through our initial COVID-19 Emergency Response Package, which closed at the end of May, we [allocated \\$29 million](#) to support artists, arts practitioners, arts groups and arts organisations suddenly impacted by COVID-19. The package attracted an unprecedented level of demand in terms of applications, depleting our financial reserves.

We announced final decisions for our Arts Continuity Grant and the Emergency Relief Grant on Friday, 10 July, and released decisions on Short-term Relief for Investment Clients on 29 July 2020.

The Emergency Response Package was part of a total \$76.5 million invested in the sector across the 2019/20 financial year, a massive 60 percent increase on the previous year's investment (2018/19). We invested in Phase 1 from existing repurposed funds and an additional \$17.5 million, drawn from and depleting our reserves, to manage the unprecedented demand.

In these past few months we've invested more than ever before, drawing heavily on our reserves because we saw the need.

7.2 Where can I find full results and more details?

You'll find the full results and more details on our website:

- [Emergency Relief Grant results \(rolling results\)](#)
- [Arts Continuity Grant \(cumulative results\)](#)
- [Short-term Relief for Investment Clients](#)

7.3 Why are the Short-term Relief for Investment Clients funding amounts different for each organisation?

The Short-term Relief for Investment Clients fund was designed to meet the immediate financial needs of Investment Clients who were unable to stabilise their organisations by 30 June 2020, due to the impact of COVID-19. The amounts vary because the purpose of the fund was to provide the minimum amount needed to ensure an organisation could pay artists and arts practitioners and continue basic operations.

Each organisation has a very different business model and different ways of generating revenue, and the COVID-19 alert levels affected each organisation's financial health in different ways. The funding

amounts are not indicative of our confidence in the organisation or its work. Instead, each amount was determined based on how much was needed for the organisation to maintain short-term financial stability.