

CALL FOR PROPOSAL

For delivery of the Māori Arts Discussion Paper: TOI MĀORI WAIKATO: KIA HUA, KIA PUAWAI

Background

Creative New Zealand has contracted Creative Waikato to publish a Māori Arts Discussion Paper to address the question “*What regional creative infrastructure (both hard and soft) is required to develop Māori arts across the Waikato?*”

Obtaining an understanding of the importance of this question, not only to Māori, but also the impact on wider communities, is an important underlying concept.

The Paper will:

- Identify ideas and aspirations that already exist
- Identify key strategic opportunities for Māori arts in both hard and soft infrastructure
- Identify potential alignment of ideas and key stakeholders
- Draw together ideas and practical next steps for regional Māori arts development
- Be able to be used as a key tool for advocacy for Māori arts development

What we are looking for?

We are looking for a person or team that can deliver an outstanding strategic report and recommendations document that will help to guide the future development of Māori arts in the Waikato region.

Attributes Sought

- Strategic focus
- Consultation and communication skills
- Understanding of sector/lwi
- Understanding of arts sector
- Good level of analytical skills

Additionally the party delivering the analysis and report must be able to:

- Ensure all stakeholders have a good understanding that the responsibility of the project is to recommend strategies and priorities (rather than action them)
- Access Māori networks at the highest level
- Clear articulation of the holistic nature of the arts to Māori and nation building
- Clear articulation of the economic, social and environmental benefit of Māori arts to the wider community
- Be objective and unbiased
- Be able to communicate at all levels using appropriate language and terminology
- Understand and appreciate Tikanga
- Ability to successfully connect with the Māori arts community
- Build on existing networks and forge new ones
- Maintain credibility and trust
- Be skillful at accessing information
- Ensure consultation is fully representative

Toi Māori is inseparable from Māori culture. It is like a living organism that exists in the spirit of our people, it celebrates and connects to the past and continues to evolve with new inspiration.

Scope

The geographical scope for the consultation includes the areas of Hamilton, Waikato, Waitomo, Waipa, Hauraki, Thames/Coromandel, Matamata/Piako, Otorohanga, South Waikato, Ruapehu and Taupo as well as the five tribal areas of Waikato, Hauraki, Raukawa, Maniapoto and Tuwharetoa.

Included in this consultation will be:

- Iwi Leadership
- Māori artists and organisations
- Local and central government
- Other appropriate individuals, groups and organisations

Structure

The person(s) responsible for delivery of the Document will operate within the following structure and support:

Process	- the process to be undertaken is outlined in the Pou Tarāwaho – Framework
Reporting	- the person(s) will report to Creative Waikato CEO
Governance	- the person(s) will be supported and guided by the Project Control Group
Support	- the 'person(s) will be supported by the Toi Māori advisor, Creative Waikato
Contracting	- there will be a contract between the person(s) and Creative Waikato agreeing deliverables and terms of payment

Project Control Group

The purpose of the PCG is to provide advice and support on the development and coordination of the Document to ensure that it meets the overall Creative New Zealand Pilot objectives.

The specific aims of the PCG are to:

- Ensure that the Document development progresses in a timely and complete manner and is aligned with Creative New Zealand Pilot timings
- Provide strategic advice and support and be the lead reference group for the delivering person(s)
- Facilitate access to support, networks and information resources that may be available from other stakeholders
- Support the CEO of Creative Waikato to deliver the project
- Support the appointed person(s) and Creative Waikato especially in the area of risk and reputation management

The PCG will meet every 8 weeks and/or in alignment project timelines.

Timeframe

Mar – May 2016	Research and consultation
May 2016	Data Collection and information analysis
June 2016	Draft report to PCG
July 2016	Review and amend as required
Aug 2016	Final Report to PCG

TOI MĀORI WAIKATO: KIA HUA, KIA PUAWAI

Finding out what is needed to support and grow Māori arts across Waikato (Māori Arts Discussion Paper)

Kei roto i aku ranga?

Ngā wawata o te katoa?

Kei tua i aku ringa?

What have we got?

Where do we want to be?

What's missing?

Pou Tarāwaho - Framework

Rangahau	Research	<ul style="list-style-type: none"> - Iwi Arts and Culture Strategies and Research - Inventory of Māori arts infrastructure - Inventory of support for Māori arts - Database of artists and organisations - Identify key stakeholders - International experiences and background reports
Karanga	Call out for people to engage	<ul style="list-style-type: none"> - Introduce the idea - Articulate the holistic nature and benefits of the arts to Māori and nation building - Articulate the economic, social and environmental benefit of Māori arts to the wider community - Offer invitations to participate
Hui	Gather and meet	<ul style="list-style-type: none"> - Iwi Leadership - Māori artists - Māori organisations with arts outputs - Local government <p>Utilise existing opportunities eg: Tainui Games, Kapahaka Regionals, Arts Centres, Creative Waikato activities etc.</p>
Whakarongo	Listen	<ul style="list-style-type: none"> - Absorb and document without bias
Whakahono	Connect ideas	<ul style="list-style-type: none"> - Analyze the feedback - Identify the gaps - Look for patterns and opportunities
Māramatanga	Understand	<ul style="list-style-type: none"> - Identify the opportunities - Determine recommendations - Determine priorities
Kohikohi	Document	<ul style="list-style-type: none"> - Inventory - Strengths and Challenges - Gaps and Priorities - Pathways and Partners
Tohatoha	Share what we learned	<ul style="list-style-type: none"> - Present back to those who contributed - Present to iwi - Present to funders, local government and other key stakeholders

Proposed Report Contents

- Introduction
- Definitions
- Strengths and challenges
- Best practice
- Current activity and facilities
- Strategic Issues and gaps
- Priorities - both short-term and long-term
- Potential partners/key stakeholders
- Options
- Recommendations

PROPOSAL REQUIREMENTS

1. Résumé of relevant experience
2. Proposed approach / methodology
3. Evidence of previous work
4. Fee
5. Referees

Please forward Proposal and enquiries to:

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