

24 February 2014

Draft Annual Plan 2014/2015
Attention: Brina Burden
Auckland Council
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By email: annual.plan@aucklandcouncil.govt.nz

Submission on the: Draft Annual Plan 2014-2015

From: The Arts Council of New Zealand Toi Aotearoa (Creative New Zealand)

1. Creative New Zealand welcomes the opportunity to consider and make submissions on Auckland Council's **Draft Annual Plan 2014-2015**.
2. Creative New Zealand **does not** wish to be heard in support of this submission.
3. Key contact person for matters relating to this submission:

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Key points

4. Creative New Zealand supports the development of the Auckland Arts and Culture Strategic Action Plan.
5. Auckland is a priority focus for Creative New Zealand in its Strategic Plan. Currently, approximately one third of Creative New Zealand's total investment in the arts is in Auckland.
6. New Zealand supports arts organisations throughout New Zealand to deliver specific activities and/or clearly defined infrastructure roles.
7. Creative New Zealand currently supports the Auckland Arts Festival to deliver to an identified key role through a clearly defined set of activities.

8. Creative New Zealand has not made any commitment to date for providing additional support for the Auckland Arts Festival to become an annual event.

About Creative New Zealand and its interest in Auckland Council's Draft Annual Plan 2014-2015

9. Creative New Zealand supports the development of the Auckland Arts and Culture Strategic Action Plan as included in the Auckland Plan. An integrated action plan for Auckland's arts and culture will be a key contributor to a strong arts infrastructure and ensuring accessible and diverse arts experiences to Aucklanders.
10. Creative New Zealand staff are working closely with the Auckland Council on the Council's Arts and Culture Strategic Action Plan and has a Senior Manager on the Steering Group for the Plan.
11. Creative New Zealand has identified Auckland as a priority focus over the period of the plan, noting that
 - "Auckland is fast growing spread out and very culturally diverse, with expanding Māori, Pasifika and Asian communities. It is a priority for us to ensure our investment, service and operations remain fit for purpose in the context of this rapidly changing demography."
 - "We've been lifting our presence and investment in Auckland for some time in response to the growing arts offering and number of creative people making art there. We will also work closely with the Auckland Council on the development and implementation of its Arts and Culture Strategic Action Plan."
12. Creative New Zealand is working on the development of a strategy for Auckland. The strategy will have a particular focus on ensuring Creative New Zealand is responding to the increasing diversity of Auckland's arts practitioners, producers and audiences.
13. In 2012/2013 Creative New Zealand invested over **\$11.2 million** in the arts in Auckland, representing approximately one third of our total investment in the arts in New Zealand.

Arts Infrastructure

14. Through our investment programmes – the Arts Leadership Investment Programme *Toi Tōtara Haemata* and the Arts Development Investment Programme *Toi Uru Kahikatea* – we invested a total of **\$23.6 million** for the 2012/2013 financial year in **eighty** arts organisations throughout New Zealand.
15. Creative New Zealand invests in these selected organisations specifically to fulfil key infrastructure roles and/or to deliver a range of activities and services that Creative New Zealand has identified as necessary for enabling and sustaining a thriving arts environment for the benefit of all New Zealanders.
16. Through our investment programmes we supported nineteen Auckland-based arts organisations in 2012/2013 to a total amount of **\$9.8 million** or **46%** of our total national investment in arts organisations for that financial year.

17. Four of these Auckland-based organisations also receive significant funding from the Auckland Regional Amenities Funding Board through Auckland Regional Amenities Funding Act 2008: the Auckland Festival Trust, the Auckland Theatre Company, the Auckland Philharmonia Orchestra and the NBR New Zealand Opera. In addition to multi-year funding through the Arts Leadership Investment Programme *Toi Tōtara Haemata*, Creative New Zealand has also provided additional funding to three of these companies:
- the Auckland Theatre Company: one-off support of **\$4.5 million** in 2012 and 2013 towards the Theatre's waterfront project in the Wynyard quarter
 - Auckland Philharmonia Orchestra: funding of **\$400,000** per annum towards the delivery of the *Sistema Aotearoa* project for the 2013 and 2014 calendar years
 - New Zealand Opera: matched funding of **\$500,000** to the in 2013.
18. As at February 2014, seventeen further Auckland-based arts organisations are also supported through our investment programmes: Touch Compass Dance Company, the Audio Foundation, Kila Kokonut Krew, Artspace, Black Grace, the New Zealand Dance Company, Pacific Dance New Zealand, Silo Theatre, Tempo Dance Festival, the Basement Theatre, Massive Company, Objectspace, Tautai, Atamira Dance Collective, Indian Ink Theatre Company, Okareka Dance Company, NZ Trio, Red Leap Theatre and The Big Idea. These organisations also benefit from Creative New Zealand's capability-building and sector development initiatives.
19. Auckland residents benefit from the presence of the above organisations and their combined range of arts and cultural activities which are offered not only in city but also extend to the rest of the Auckland region (be it through individual presentations, tours or outreach programmes).

Arts Projects

20. Through Creative New Zealand's quick response and arts grants **eighty-two** individual arts projects were supported in 2012/2013 to a total amount of **\$1.3 million** or **26%** of all quick response and arts grants awarded throughout New Zealand in that financial year.
21. Furthermore, Creative New Zealand's Creative Communities Scheme (that is administered by Auckland Council) provides funding for community-based arts projects throughout Auckland. Since 1 July 2011 the scheme's funding is distributed through five different assessment committees to ensure equitable coverage across all 21 local boards. The scheme's annual allocation for the Auckland Council for 2013/2014 amounts to **\$1,025,362**.

Key Consultation Topic: The Auckland Arts Festival

22. As part of Auckland Council's consultation on its 2014-2015 Draft Annual Plan we note that submissions are specifically invited in relation to making the Auckland Arts Festival an annual event.
23. Creative New Zealand currently supports the Auckland Arts Festival as a biennial event through its Arts Leadership Investment Programme *Toi Tōtara Haemata* (described

above). Over the three year period from 2012 to 2015 Creative New Zealand is investing **\$1,050,000** in the Festival specifically to deliver a set of clearly defined activities and key roles.

24. **50%** of this investment has been directed specifically toward commissioning and developing new New Zealand work for the Festival in 2013. Other agreed areas of focus for this investment include forging collaborative and strategic partnerships with arts organisations and presenting a diverse programme of New Zealand dance, Māori arts, Pasifika arts, orchestral concerts, chamber music, visual arts, opera, choral music and theatre (including Māori and Pasifika theatre).
25. The Auckland Arts Festival also contributes to our *Te Manu Ka Tau* (Flying Friends) programme through which presenters and festival directors from overseas are invited to attend festival events. The objective of this programme is to secure international invitations for high-quality New Zealand art from overseas presenters, curators and festival directors.
26. Creative New Zealand has not made any commitment for providing additional support for the Festival to become an annual event. To form a view, we would need to have received a funding application to this effect (including a detailed business case) that would then be assessed against our own funding criteria, key roles and priorities.
27. Consideration would also be given in this context to the implications that supporting such an application would have for Creative New Zealand's funding priorities in Auckland and in other regions (e.g. Canterbury) as well as our overall distribution of funding across rest of the country.
28. It is important to note that Creative New Zealand only ever provides a proportion of an organisation's total funding and organisations supported through Creative New Zealand's Arts Leadership Investment Programme *Toi Tōtara Haemata* are required to attract additional support from other sources (such as city and district councils and the private sector). Arts leadership organisations must aim to diversify and grow their income streams.

Background on Creative New Zealand

29. Creative New Zealand is an autonomous Crown entity established under the Arts Council of New Zealand Toi Aotearoa Act 2014.
30. Creative New Zealand receives funding through Vote: Arts, Culture and Heritage and the New Zealand Lottery Grants Board. In 2012/13 Creative New Zealand invested nearly **\$37 million** in the arts sector nationally.
31. Creative New Zealand's *Strategic Plan Te Mahere Rautaki 2013–2016* identifies four outcomes it seeks to achieve on behalf of all New Zealanders:
 - New Zealanders participate in the arts
 - High-quality New Zealand art is developed
 - New Zealanders experience high-quality arts
 - New Zealand arts gain international success

32. Creative New Zealand contributes to achieving these outcomes by delivering programmes in the following areas:

- Funding for artists, practitioners and arts organisations
- Capability-building for artists, practitioners and arts organisations
- Advocacy for the arts

Thank you again for the opportunity to comment, and please do not hesitate to contact me if you wish to discuss this submission.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Stephen Wainwright', with a stylized flourish at the end.

Stephen Wainwright
Chief Executive

