

# NUI TE KÖRERO

WEAVING THE THREADS

#nuitekorero



*Project Prima Volta*

# Finding Voices & Shaping Futures

Project Prima Volta is enabled by the Prima Volta Charitable Trust (CC50107)







Our journey:  
Where we started, what we know now, and  
where to in the future



**HASTINGS**  
DISTRICT COUNCIL



He toi whakairo, he mana tangata  
*Where there is artistic excellence, there is human dignity*

“...a national centre for song, dance, theatre, culture and arts, include a campus style learning environment, be the home for shared office arrangements, providing café style business space and acting as an incubator for new business start-ups.”

IWP Tihei Heretaunga

‘We propose the full building be developed as a ‘community hub’ for the development and delivery of an evolving range of allied performing arts programmes activities and experiences across a range of audiences, demographics, ages and disciplines.’

Municipal Building Use Working Group

“A place where our people gather to engage with our arts, to embrace our culture and to celebrate our heritage.”

*IWP Tīhei Heretaunga*





# The big (artistic) picture

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Concept: 4th Generation Performing Arts Centre – **‘A resource for the arts, not just delivering the arts.’**

The Hawke’s Bay Opera House Precinct as a leading 4th Generation Venue will be:

- Creating new event experiences and new knowledge to encourage participation in the arts
- Enhancing cultural awareness and competency
- Considering different viewpoints and dialogue to encourage cultural expression
- Encouraging exploration, innovation and growth in performing arts
- Facilitating employment pathways by providing a learning environment

## **Vision**

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The most vibrant and significant arts, culture and events facility in New Zealand.

Honouring the past, nurturing the present and inspiring future generations.

## **Mission**

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Service, facilities and experiences that:

- Are relevant, diverse and inspiring
- Provide a leading customer experience
- Enrich people's daily lives
- Grow a sense of community

## **Cultural commitment**

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Uphold Treaty of Waitangi principles

Commitment to establish cultural competency in tikanga Māori

Weave te ao Māori through business and community engagement

# Strategic priorities

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# Strategic priority 2

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## LOCAL PRIDE


**NUI TE KŌRERO**

### OBJECTIVES

Ensure tikanga underpins the organisation, and develop and grow understanding of different cultural practices to enhance cultural awareness.

Develop inclusive educational programming that authentically reflects our diverse community

Support the development and promotion of a sustainable performing arts and events community.





Expect more from your arts programmes –  
how we found relevance and engagement  
through opera

A group of young men are gathered in a studio with a wood-paneled background. In the center, a man in a grey suit and tie holds a black briefcase. He is surrounded by several young men in casual streetwear, including hoodies and a Lakers jersey. Some of the young men are kneeling on the floor, while others stand around them. Many of the young men have their hands raised in a gesture of respect or admiration. The lighting is dramatic, with strong shadows and highlights.

From disengaged teenagers to sharing their talent with the world



“There is such satisfaction in it. With Carmen, as an example, you have to learn so much music, and it's not even in English – it's in French... it's just so satisfying once you've learnt it all, and you can just go up there and perform it to everyone and be like – look at me, I can do this”

I'd gladly go with you, but this time  
love must come before duty.





# VIRTUOSO STRINGS ORCHESTRA AND FRIENDS

WITH OPERATIC TENOR  
LJ CRICHTON



Jane Winstone Retirement Village Chapel  
Tuesday 16th April  
2:30pm-3.30pm  
Entry by Koha to the Virtuoso Strings  
Charitable Trust

**FREE FAMILY CONCERT  
WHANGANUI OPERA HOUSE  
WEDNESDAY 17TH APRIL  
7:30PM - 8:45PM**





Tomairangi Henare – the impact of PPV and how it shapes the future



Rangatahi at the centre of design and evaluation



“So, the way I've changed is... you gain a realisation that you've got a lot to offer... we have gifts and there's no point in just waiting to give them to the people that ask for it, but to share it with the world so that everyone can hear ... I feel like I can persuade, and that I can give, and that's something that I didn't have when I first came here”



Evolving towards further reach and greater outcomes



It's your turn now!



Name one outcome you drive that enriches your community beyond just providing arts experiences



Name a preconception you had about the 'relevance' of a particular artform that you think should be busted?





Name one practical thing you can do to learn from young people, using that knowledge to deliver programmes or performances they need



Name a venue (or an arts organisation) in your community that you could partner with to deliver mutual benefit through access to the arts



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