

59th La Biennale di Venezia 2021

ADDITIONAL INFORMATION

New Zealand's official participation in La Biennale de Venezia is an initiative of the Arts Council of Creative New Zealand. Creative New Zealand has the overall responsibility for New Zealand's presentation in the Venice Biennale.

Creative New Zealand aims to:

1. Present New Zealand contemporary art practice at the world's most prestigious international art biennale and be part of the global visual and cultural forum
2. Showcase New Zealand's art to a broad international audience, engage with international arts practitioners at the highest level and continue to develop international audiences and networks
3. Engage the wider New Zealand community in the Venice Biennale and with the selected New Zealand artist(s)
4. Create professional development opportunities for New Zealand's visual art practitioners, and
5. Develop a wider understanding within New Zealand of the Venice Biennale and strengthen relationships with stakeholders and partners and amongst the New Zealand visual arts community.

Partners

Significant investment is received from patrons and financial and in-kind support is sought from a key institution partner(s).

Institutional partnerships will be negotiated prior and post the selection process. These partnerships offer in-kind staff expertise and in some case a cash investment. The artist(s) will be required to agree to the conditions negotiated, for example making the work available for exhibition on the conclusion of the biennale. If additional investment is made directly into the new work development a first right of refusal may apply. These expectations will be clearly articulated in the Artist Contract.

Support has previously been generated from the selected artist(s) dealer gallerists and private donors. This support has previously been directed to the exhibition catalogue and

hosting activity during the Preview programme. Additional funds are often sought to support the new work development.

Additional sponsorship may be sought by Creative New Zealand, this will be determined after the budget has been finalised and partner institutions confirmed.

Where possible it would be helpful to have additional avenues of support confirmed but this is not essential for the application stage, and we are aware this may not in fact be possible, especially if this relates to financial support which would require a funding application/request.

Project team

A project management team, led by Creative New Zealand's Manager, International Services & Initiatives, will manage the development and implementation of New Zealand's official presentation, including managing stakeholders, partners and contractors.

The project management team is determined on a case-by-case basis, to suit the needs of the selected team and exhibition.

Creative New Zealand will appoint contractors at various stages of the project. These roles are determined according to the needs of the project. Historically, these roles have included an exhibition manager, designer, photographers, videographers, international media/PR services, Venice-based contractors and exhibition attendants.

Where appropriate the selected artist(s)/curator will be involved in the recruitment of these positions.

Artist(s) responsibilities

The artist(s) will be responsible for the preparation of new work within the nominated timeframe, give access to artworks for regular progress reviews and for catalogue photography and installation of the exhibition in Venice.

The artist(s) chosen will be required to participate in publicity and promotion activities, which includes media interviews, media launches and official functions in New Zealand and Venice, assistance with exhibition coordination and other tasks as required.

Specific role requirements will be detailed for the successful artist(s) in a contract with Creative New Zealand.

Curator responsibilities

The curator will be responsible for liaison with artist(s), supporting the development of the new work and providing advice on the selection of artworks, the venue and installation. The curator will oversee all aspects of the exhibition design, and work closely with the project manager on the delivery of the exhibition.

The curator will also contribute towards the development and delivery of the Communications plan, including project design concepts, prepare written materials for

publication (brochures, website, etc.) and participate in publicity and promotional activities in New Zealand and Venice, which may include media launches and official functions.

The curator may also oversee the exhibition catalogue, overseeing the budget, design and production timelines, contribute text and lead editorial, and manage the publishing arrangement.

Specific role requirements will be detailed for the successful curator in a contract with Creative New Zealand.