

## 58th International Art Exhibition - La Biennale di Venezia NZ at Venice 2019

### Additional information

#### *Creative New Zealand's role*

New Zealand's official participation in the International Art Exhibition - La Biennale di Venezia is an initiative of the Arts Council with Creative New Zealand taking overall responsibility for New Zealand's presentation.

The Arts Council's investment is \$700,000, over two financial years and across all aspects of the entire project. The total project budget has previously been \$1.1 - \$1.2 million. In-kind staff contribution from Creative New Zealand and supporting partner institutions is not factored into these figures.

Creative New Zealand aims to:

- present New Zealand contemporary art practice at the world's most prestigious international art biennale and be part of the global visual and cultural forum
- showcase New Zealand's art to a broad international audience, engage with international arts practitioners at the highest level and continue to develop international audiences and networks
- engage the wider New Zealand community in the Biennale and with the selected New Zealand artist(s)
- create professional development opportunities for New Zealand's visual art practitioners
- develop a wider understanding within New Zealand of the Biennale
- strengthen relationships with stakeholders and partners and amongst the New Zealand visual arts community.

#### *Patrons and Partners*

Significant investment is received from patrons and financial and in-kind support is also expected from a key institution partner(s).

An independent patrons' campaign for 2019 will begin in October, with the announcement of the 2019 artist(s)/curator.

Institutional partnerships will be negotiated prior and post the selection process. These partnerships can offer in-kind staff expertise and in some cases a cash investment. The artist(s) will be required to

agree to the conditions negotiated, eg making the work available for exhibition on the conclusion of the Biennale. If additional investment from partners other than Creative New Zealand is made directly into the new work development; a first right of refusal to subsequently purchase the work may apply. These expectations will be included in the artist contract.

Support has previously been generated from the selected artist(s) dealer gallerists and private donors. This support has gone to the exhibition catalogue and hosting activity during the Vernissage programme and towards new work development.

Additional sponsorship may be sought by Creative New Zealand. This will be decided after the budget has been finalised and partner institutions confirmed.

Where possible it would be helpful to have additional avenues of support confirmed but this is not essential at the proposal stage.

## ***Project team***

A project team, led by Creative New Zealand's delegated staff, will manage the development and implementation of New Zealand's official presentation.

Creative New Zealand will appoint contractors at various stages of the project. These roles depend on the needs of the project. Historically, these roles have included a project manager, exhibition manager, install technicians, a graphic designer, photographer/videographer, international media/PR services, Venice-based contractors and exhibition attendants.

Where appropriate the creative team will be involved in the recruitment of these positions.

The artist(s) will be responsible for:

- preparation of new work within the nominated timeframe
- providing regular progress reviews on the artwork.

The artist(s) chosen will be required to participate in publicity and promotion activities, which includes media interviews, media launches and official functions in New Zealand and Venice, assistance with exhibition coordination and other tasks as required.

Specific role requirements and the expectations of partner institutions will be detailed for the successful artist(s) in a contract with Creative New Zealand.

The curator will be responsible for:

- liaison with artist(s)
- supporting the development of the new work
- providing advice on the selection of artworks, the venue and the exhibition design and delivery.

The curator will also be expected to contribute to the development and delivery of an Audience and Market Development Plan including the publicity and promotion in New Zealand and Venice, eg media launches and official functions. The curator may also contribute written material for publication, eg brochure texts as well as the exhibition catalogue.

Specific role requirements will be detailed for the successful curator in a contract with Creative New Zealand.

International Art Exhibition - La Biennale di Venezia The International Art Exhibition - La Biennale di Venezia is the oldest regular contemporary art exposition in the world. It is arguably the most important and prestigious visual arts event in the international arts calendar. Inclusion in the Biennale is considered a great honour for any artist, and can further an international career.

During the 6.5 months of the Biennale, Venice becomes a showcase for international contemporary art, with hundreds of thousands of people visiting the city and numerous exhibitions. Among the huge audience are major private and public collectors, art dealers, arts journalists, critics, artists and curators, as well as a diverse public audience.

## **National pavilions**

Artists in this section are selected by their country of origin and represent the most significant contemporary art practice their country has to offer. Works are displayed in the individual countries' national pavilions located either in the Giardini (gardens), Arsenale (where restoration work continues on 16th century buildings) or in a range of private galleries, palazzos and public spaces throughout the city of Venice.

## **Curated exhibition**

The Biennale appoints a guest curator for each Biennale to co-ordinate, in association with an advisory curatorium, an exhibition organised around an overarching theme. It includes artists from around the world and is a major component of the Biennale event which receives a significant amount of critical attention from arts professionals and media. Two New Zealand artists have previously been invited to exhibit; Simon Denny and Francis Uprichard.

## **Collateral events**

Under the official umbrella of the Biennale, a range of independent but related activities take place around Venice. These include commercial and non-commercial exhibitions, film screenings, performances, concerts, official parties and functions, lectures and symposia. Various non-Biennale related arts activities also take place during the Biennale period.