

THE TALENTE MÜNICH 2013

01 WHAT IS IT?

Talente is one of Europe's most prestigious platforms for young artists in design, technology and craft/object art to launch their creative careers in Europe. Now in its 32nd year, Talente is held annually as part of the International Trade Fair for the Skilled Trades in Munich, Germany. In 2012, more than 400 applications from 28 countries were received. Of these 99 young artists from 24 countries were invited to show their work, including three New Zealanders. We are hoping to have New Zealand work showcased at Talente 2013 and Creative New Zealand is committed to sending successful applicants to Germany for the opening. This is an excellent opportunity for the best of New Zealand's young designers and makers to accompany their work to a large and prestigious European venue.

02 HOW TO APPLY

Talente is publicly funded by the event host. Shipment and exhibition is free of charge. A high quality catalogue is also produced to coincide with the fair, featuring all participants. Applications are online through a step-by-step process. To apply go to www.hwk-expo.de/ Click on English in top right corner and Talente 2013. The deadline for applications is 1st October 2012. Any queries please contact **Dr Michaela Braesel** at michaela.braesel@hwk-muenchen.de or **Fran Allison** (our NZ mentor to the selected artists) fran.a@xtra.co.nz

03 QUICK TIPS

Save your application info outside of the site so you don't have to start again if you make a mistake. Photograph your pieces to a high standard and ensure they are the right size for inclusion in your application before you start the application process. Only put forward your best work. The age limit is 33, and 35 for the technology section. Make sure you put New Zealand as your country of residence. Don't miss the deadline.

Good luck to our potential 2013 Talente candidates.

SUPPORTED BY



FOR MORE INFO PLEASE VISIT CREATIVENZ.GOVT.NZ/TALENTE

NZ SUCCESS

Anzac Tasker sold his 3D typographic work to German collector Dr Manfred Brode.

Flora Sekanova has been accepted into the Munich Academy in Germany for post graduate studies.

Corrina Hoseason successfully applied for a residency in ceramics at EKWC, Holland.

Sam Kelly's jewellery was included in the yearly graduate show at Galerie Marzee, Netherlands.

Flora Sekanova and Rachel Bell both sold work to CODA Museum, Apeldoorn, Netherlands for inclusion in the permanent collection.

Gillian Deary sold jewellery to prestigious Galerie Ra and secured the offer of a show in Amsterdam in the future.

Jacqui Chan sold work to a german collector and was featured in Art Aurea magazine.

The participants speak of the many benefits of inclusion in Talente. Useful contacts are made. Recognition of the prestigious nature of selection for Talente opens doors for residencies, exhibitions and the selling of work internationally. Many speak of the increase in confidence and understanding of their works placement on the world stage.



2011

FROM LEFT TO RIGHT. SAM KELLY (JEWELLERY),
CORRINA HOSEASON (CERAMICS), ANZAC TASKER (DESIGN),
FLORA SEKANOVA (JEWELLERY) AND RACHEL BELL (JEWELLERY).



2012

FROM LEFT TO RIGHT. LYN SAYS R AINE (JEWELLERY),
REBEKAH HARMEN (TEXTILES), SUNI GIBSON (JEWELLERY)