

## Call for Expressions of Interest

### Breakout Session presenters/contributors

***The Big Conversation Nui te Kōrero*** 16 June 2016, Hagley Oval, Christchurch

#### Introduction

Do you have a project, piece of research or case study on audience or community engagement that you are eager to share? Creative New Zealand is calling for Expressions of Interest (EOI) from New Zealand practitioners, arts and cultural organisations and agencies, including arts managers, directors, producers, curators, to present or contribute to a Breakout Session as part of *The Big Conversation Nui te Kōrero* event in Christchurch on Thursday 16 June 2016. First-time presenters welcome!

Expressions of Interest must be received by **5pm on Friday, 26 February 2016**.

*The Big Conversation Nui te Kōrero* is a one day seminar designed to increase the capability of arts organisations' engagement with audiences and communities. It will provide a platform from which to explore building richer, deeper relationships with audiences and others in the sector.

*The Big Conversation Nui te Kōrero* 2016 theme is **Embracing Arts, Embracing Audiences Awhi mai, Awhi atu**. Breakouts will need to correspond with one of the following sub-themes:

- **The Very Social Network** *Building strong commitment kano ki te kano, face to face and on-line (turning likes into loves and followers into advocates)*
- **Deeper Connections** *Effective tools and ways to develop relationships*
- **Collaboration** *The incredible power of sharing our audiences (through data and working together, mahi tahi)*
- **Support Base** *Growing your community (members, donors and volunteers)*

#### What we are looking for:

- dynamic presenters from a range of organisations including Māori and Pasifika for up to fifteen breakouts, each 60 minutes long
- topics that are related to one of the four sub-themes of *The Big Conversation Nui te Kōrero* 2016, as well as to the theme overall
- examples of high quality projects that are relevant to a range of arts organisations in our cultural context including tangata whenua
- sessions that offer new and proven approaches to engaging audiences
- sessions that are highly interactive and provide practical tools and tips that can be applied after the event
- a balanced programme of diversity, content, artform and geography.

## How to apply

### Making an Expression of Interest

An Expression of Interest to facilitate a breakout session at *The Big Conversation Nui te Kōrero* 2016 must include the following information:

- Your **contact details**;
- A brief **biography**, including previous experience presenting or facilitating at a conference (not essential);
- Which sub-theme your session will be primarily aimed at (your session can also include elements from all the sub-themes but must focus mainly on one):
  - The Very Social Network** *Building strong commitment kanohi ki te kanohi, face to face and on-line (turning likes into loves and followers into advocates)*
  - Deeper Connections** *Effective tools and ways to develop relationships*
  - Collaboration** *The incredible power of sharing our audiences (through data and working together, mahi tahi)*
  - Support Base** *Growing your community (members, donors and volunteers)*
- **The topic** - what content will you be covering in your proposed session and who is it aimed at (i.e. artistic directors/marketers/curators etc.);
- An outline of the **format and structure of your session** – i.e. is it a clinic, a debate, a round-table discussion, a case study, a workshop or something else?
- Explanation of how you'll **incorporate The Big Conversation theme into your session**. Describe how your proposed session will relate to **Embracing Arts, Embracing Audiences Awhi mai, Awhi atu**. It is important that presenters relate their points/examples to the theme to ensure cohesion throughout the day;
- Confirmation of availability to travel the day before the event on **15 June 2016** to Christchurch.

Please note **there is no application form**. Your expression of interest can be submitted in word/pdf format. But please note a maximum of **four A4 pages** will be accepted

### **Creative New Zealand Support**

Each presenter will receive:

- a complimentary ticket to *The Big Conversation Nui te Kōrero*
- travel subsidy for those presenters that reside outside of Christchurch, including a return domestic airfare, accommodation for one night and ground transport;
- access to Creative New Zealand's Capability Building team and the curators of the event via phone, Skype or email to help shape the content for your breakout to ensure it speaks to the theme and offers maximum value to delegates.

**Deadline:** Expressions of Interest must be received by **5pm on Friday, 26th February 2016** and should be emailed to [helen.bartle@creativenz.govt.nz](mailto:helen.bartle@creativenz.govt.nz) or posted to:

Ref - EOI: *The Big Conversation Nui te Kōrero*

Creative New Zealand  
PO Box 1425  
Shortland Street  
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Successful applicants will be notified by **Monday, 14 March 2016**. If you have any questions about this opportunity please contact:

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