

Background

- What is WOMEX?**
- WOMEX is the biggest *world music* market in the world. It runs during the last weekend of October every year.
 - **Trade Fair:** Hundreds of musicians, record labels, presenters, companies and many arts councils have booths where they promote their music and/or their events.
 - **Conference:** The WOMEX Jury selects speakers for master classes, mentoring sessions and panel discussions.
 - **Showcases:** The WOMEX Jury selects bands and performers for performance showcases. Applications closed on 17 April this year.
 - More information can be found on: www.womex.com.
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- What is AWME?**
- AWME is the Australasian World Music Expo.
 - The inaugural Expo was held in Melbourne in 2008 with more than 50 international delegates arriving for four days of showcases, discussion panels and events by artists from Australia, New Zealand and the Pacific.
 - More information can be found on: www.awme.com.au.
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- NZ at WOMEX**
- In 2008 Creative New Zealand and the New Zealand Music Commission supported New Zealand's first official presence at the World Music Expo (WOMEX) in Seville, Spain.
 - We had a New Zealand booth near the Australian booth and networked with key industry figures. We produced a successful sampler CD of New Zealand music that was given to interested people at the music market.
 - We will be going to WOMEX 2009 in Copenhagen and will be producing a new sampler CD of New Zealand music.
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- NZ at AWME**
- In 2008 Creative New Zealand supported four showcase acts and a small delegation to attend the inaugural Expo.
 - We will be going to AWME 2009 in Melbourne, supporting NZ showcases and will distribute the new sampler CD.
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- Sampler CD**
- This year we will produce a double CD sampler for WOMEX and AWME 2009. One disc will be for modern world music and the other will be for more traditional-based music.
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- How do I apply to be on the sampler?**
- To apply, you need to fill out the application form below and attach all the relevant documentation and materials.
 - Return your application and attached materials to Creative New Zealand in Wellington by **5pm on 19 June, 2009**.
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WOMEX and AWME Sampler CD

Application form

Please fill out each section below and **attach all the required materials**.
Incomplete applications will not be accepted.

Email your application
including required
materials to:

international@creativenz.govt.nz

Or post to:

International Team
Creative New Zealand
PO Box 3806
Wellington 6140

1. Contact details

Name

Mobile

Daytime phone

Email address

Website

2. Biography

Please write a brief (2-4 sentence) biography to be included
on the sampler insert.

**3. Management
contact details**

Name

Company (if applicable)

Mobile

Daytime phone

Email address

Website (if applicable)

4. Discography

Please list all EPs and studio-length albums.

5. Touring

Number in touring party

Full instrumentation

Any planned international tours in 2009/2010
Please identify tours to specific regions separately

6. Please attach	Completed application form	<input type="checkbox"/>
	Large format, high resolution photos <i>200DPI or more</i>	<input type="checkbox"/>
	Chosen track with uncompressed audio file <i>WAV, AIFF or AU, not mp3 format</i>	<input type="checkbox"/>
	Track publisher release form <i>See form on next page</i>	<input type="checkbox"/>
	Full technical rider including backline	<input type="checkbox"/>
	DVD (Live performance required for AWME showcase) DVD (For promotional purposes)	<input type="checkbox"/>
	Copy of album/s	<input type="checkbox"/>
	Sampler CD preference	Modern <input type="checkbox"/> Traditional <input type="checkbox"/>

Please ensure you have filled out sections 1-5 above and **attached all the required materials** listed in section 6.

Incomplete applications will not be accepted.

Email you application to: international@creativenz.govt.nz

Or post to:
 International Team
 Creative New Zealand
 PO Box 3806
 Wellington 6140

Applications will be considered by a panel of Creative New Zealand and external assessors and confirmed in July. Please note that a standard condition of all grants is to complete a report for Creative New Zealand after the completion of the project.

WOMEX and AWME Sampler CD



Publisher release form

This music clearance contract authorises the use of the of the recorded musical track detailed below composed and recorded by the artist to be included on a promotional CD accompanied by an insert. The promotional CD will not be sold and no profit will be gained from its distribution.

Such clearance applies strictly to the circumstances and conditions outlined below and any further use will require an additional clearance contract.

Ordered by Creative New Zealand – Arts Council of New Zealand / Toi Aotearoa

Terms of use Promotional CD sampler for overseas marketing on the occasion of WOMEX 2009 in Copenhagen, Denmark; the 2009 Australasian World Music Expo in Melbourne and any further market development opportunities that Creative New Zealand or Tourism New Zealand may undertake on behalf of New Zealand music that may arise over the next 12 months. Any additional opportunities would be advised to the artists prior to distribution of the CD.

Dates of use 1 August 2009 – 1 August 2010

Territory Worldwide

Number of copies 2000

Please complete or amend any credit details:

Name of track _____

Author _____

Composer _____

As the above Publisher, or duly authorised representative thereof, I agree to license the above track(s) free of charge for use under the above circumstances only.

Name _____

Signed _____

Date _____

Witnessed by _____

Date _____